

Radio Maria: Web & Digital

2024

January-December





TOTAL WEBSITES WITH STATISTICS

90



Website users



Jan-Dec 2024

America	(+31.77%)	102.971
Africa	(+16.23%)	25.728
Asia/Oceania	(+109.92%)	7.877
Europe	(+2.13%)	526.506
TOTAL	(+6.68%)	637.353

Monthly average of users (january-december 2024) and increase/decrease (january-december 2023)



Streaming Listeners

Jan-Dec
2024



America	(+21.57%)	948.125
Africa	(-1.55%)	379.303
Asia/Oceania	(+55.59%)	168.355
Europe	(+62.75%)	1.605,675
TOTAL	(+37.23%)	3.101.458

Monthly average of listeners (january-december 2024) and increase/decrease (january-december 2023)

Applications

average monthly active devices

Jan-Dec
2024

ANDROID


APPLE


2.887	(-3.4%)	America	(+3.0%)	134
2.283	(-17.0%)	Africa	(+329.0%)	81
555	(-10.7%)	ASia/Oceania	(+16.8%)	30
4.449	(-15.8%)	Europe	(-6.2%)	309
10.173	(-12.6%)	TOTAL	(+9.9%)	553



Average of listening (january-december 2024) and increase/decrease (january-december 2023)



Radio Maria Play

update
31.12.2024

130.290 (+42.4 %) **podcast**
1.387 (+17.5 %) **authors**
21.888 (+30.7 %) **subscribers**



29 **radios in**
podcast
 (+38 %)

average daily users

 **4.104** (+14.6 %) **2.008** (+21.0 %) 

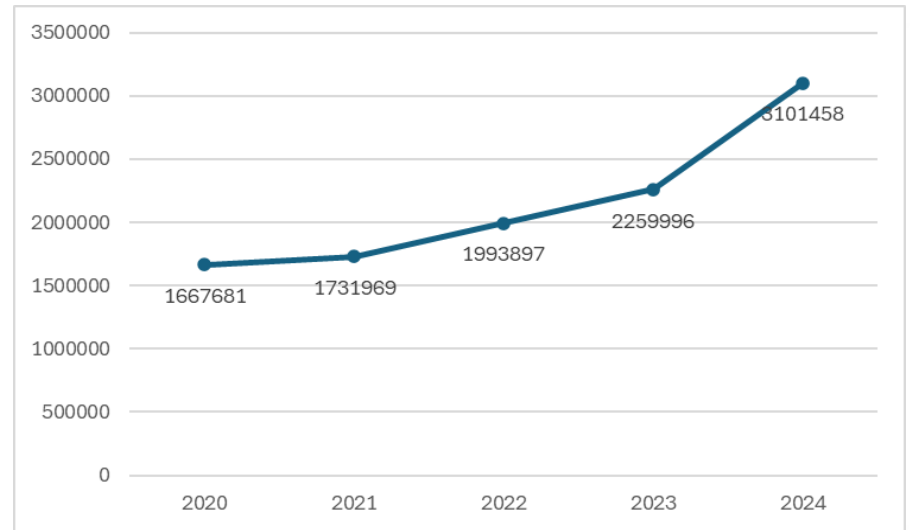
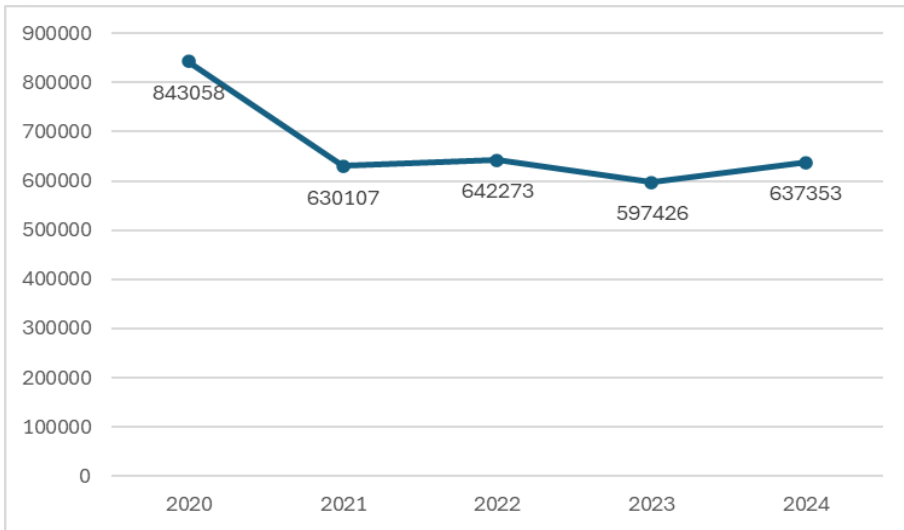
Top Countries

-  **Italy**
-  **United States**
-  **France**
-  **Perù**
-  **Austria**

top 5 countries with longer using duration



Comparison between year 2024 (january-december) and 2023 (january-december)



Website Radio Maria: average users

AVERAGE JANUARY-DECEMBER 2024

Data updated to 31/12/2024

1.		ITALY	252.077	10,73	32.		ENGLAND	2.888	-55,63	63.		VENEZUELA	529	-35,17
2.		SPAIN	67.961	-5,49	33.		SWITZERLAND	2.797	-21,22	64.		ARMENIA	503	8,73
3.		UKRAINE	33.181	-39,60	34.		USA - Spanish	2.644	27,05	65.		AUSTRALIA	469	61,57
4.		BOSNIA HERZ.	31.398	-23,64	35.		MEXICO	2.508	27,59	66.		MACAU	404	1114,04
5.		GERMANY	29.559	11,94	36.		LATVIA	2.403	-10,39	67.		IRAQ	366	-28,03
6.		ARGENTINA	24.786	-4,81	37.		UGANDA	2.112	241,08	68.		INDONESIA	326	12,40
7.		CROATIA	14.823	9,41	38.		DR CONGO	1.878	-15,30	69.		MOZAMBIQUE	318	-0,70
8.		PERU	13.994	104,72	39.		CANADA (Eng)	1.702	37,81	70.		LEBANON	304	
9.		LITHUANIA	12.639	2,61	40.		PARAGUAY	1.649	312,81	71.		IVORY COAST	304	103,46
10.		COLOMBIA	12.267	-2,54	41.		RUSSIA	1.607	24,54	72.		NIGERIA	283	81,04
11.		TANZANIA	10.334	10,39	42.		SERBIA	1.606	27,35	73.		MACEDONIA	277	-23,82
12.		ROMANIA (Hun)	10.297	-1,44	43.		TOGO	1.601	32,08	74.		PHILIPPINES	260	17,46
13.		USA	9.340	14,92	44.		BRAZIL	1.519	49,71	75.		NAZARETH	246	-9,64
14.		GUATEMALA	8.947	68,46	45.		RADIO MARIAM	1.500	-1,69	76.		SERBIA (Hun)	239	2,84
15.		FRANCE	8.111	451,23	46.		EL SALVADOR	1.405	32,37	77.		DOMINICAN REP.	231	-16,61
16.		HUNGARY	7.225	1808,47	47.		TANZANIA - MBIU	1.393	-5,92	78.		PAPUA NEW GUINEA	212	54,85
17.		AUSTRIA	6.441	160918,	48.		KENYA	1.209	15,46	79.		CENTRAL AFR. REP.	183	37,66
18.		BELGIUM	5.924	7,01	49.		KOSOVO	1.134	-25,65	80.		GABON	164	80,86
19.		SLOVAKIA	5.469	7,66	50.		RWANDA - KIBEHO	1.055	42,71	81.		INDIA	163	38,54
20.		ALBANIA	5.160	6,07	51.		BOLIVIA	860	11,64	82.		ZAMBIA	159	30,52
21.		IRELAND	5.134	-0,06	52.		SWITZERLAND (Fre)	843	-1,21	83.		MADAGASCAR	150	-13,32
22.		NETHERLANDS	5.077	11,53	53.		SLOVAKIA (Hun)	820	13,70	84.		ECUATORIAL GUINEA	150	349,10
23.		CHILE	4.243		54.		ITALY - S. TIROL	733	-6,21	85.		CAPE VERDE	146	43,43
24.		COSTA RICA	4.235		55.		RWANDA	719	6,02	86.		USA - Italian	139	
25.		ECUADOR	3.860	20,68	56.		URUGUAY	686	-9,42	87.		BURKINA FASO	131	3,97
26.		NICARAGUA	3.760	-7,29	57.		CAMEROON	646	2,74	88.		REPUBLIC OF GUINEA	123	-8,93
27.		PORTUGAL	3.752	13,79	58.		BURUNDI	639	14,57	89.		LIBERIA	122	87,45
28.		CHINA	3.627	917,50	59.		ANGOLA	588	22,12	90.		REPUBLIC OF CONGO	103	-15,21
29.		BELARUS	3.285	-3,23	60.		MALAWI	561	-13,66	91.		SIERRA LEONE	99	-12,58
30.		MALTA	3.144	-3,37	61.		LESOTHO	556	-10,25					
31.		PANAMA	3.134	197,52	62.		HONDURAS	535	-4,95					

Monthly average of users (january-december 2023) and increase/decrease (january-december 2024)

Streaming Radio Maria: average monthly listeners

AVERAGE JANUARY-DECEMBER 2024















































1.		SPAIN	774.126	229,52	36.		BOSNIA-HERZ.	17.238	2,44	71.		SLOVAKIA (Hun)	3.968	79,90
2.		ITALY	392.703	9,36	37.		RUSSIA	15.233	0,68	72.		DRC – GOMA	3.625	35,34
3.		COLOMBIA	237.051	186,04	38.		PORTUGAL	15.054	44,26	73.		UGA – HOIMA	3.167	-5,97
4.		MEXICO	163.194	73,46	39.		USA	14.345	-3,50	74.		DRC – MATADI	3.013	17,09
5.		ARGENTINA	112.612	-49,45	40.		BOLIVIA	14.183	12,99	75.		CANADA (Ita)	2.996	7,10
6.		PERU	74.323	8,61	41.		INDONESIA	12.949	60,28	76.		DRC – BUKAVU	2.943	2,70
7.		ALBANIA	63.532	-1,78	42.		CAPE VERDE	12.912	25,45	77.		KEN – KISUMU	2.874	19,58
8.		CROATIA	55.475	3,03	43.		USA - Spanish	12.759	21,00	78.		HUNGARY	2.560	-3,10
9.		IRAQ	55.438	319,36	44.		ARMENIA	11.991	216,95	79.		SIERRA LEONE	2.558	-31,25
10.		FRANCE	52.269	-1,27	45.		REP. CONGO	11.969	-12,92	80.		CANADA (Eng)	2.429	-1,31
11.		INDIA	48.451	30,06	46.		LESOTHO	11.733	-5,60	81.		ROMANIA (Hun)	2.422	28,98
12.		GUATEMALA	45.091	11,62	47.		URUGUAY	11.469	3,23	82.		SERBIA (Hun)	2.312	-0,29
13.		EL SALVADOR	42.732	16,53	48.		MADAGASCAR	11.243	160,12	83.		HONDURAS	2.249	5,14
14.		TOGO	42.166	-10,19	49.		RADIO MARIAM	11.243	-1,91	84.		PAPUA NEW GUINEA	2.208	25,99
15.		UGANDA	41.398	-8,30	50.		MACAU	11.227	-10,58	85.		DRC – LUMUMBASHI	2.165	-1,61
16.		MALAWI	39.418	-11,05	51.		MOZAMBIQUE	11.216	-19,58	86.		ITALY - SOUTH TIROL	2.110	24,46
17.		SLOVAKIA	33.124	93,58	52.		ENGLAND	9.463	11,96	87.		USA - Chicago (Spa)	1.845	-25,87
18.		ECUADOR	33.014	53,83	53.		UGA – MBARARA	8.901	22,92	88.		SWITZERLAND (Fre)	1.836	0,78
19.		COSTA RICA	31.946	-6,21	54.		ZAMBIA	8.749	-1,09	89.		USA – Italian	1.809	-11,30
20.		MALTA	29.835	54,64	55.		SERBIA	8.732	1,52	90.		UGA – GULU	1.799	-3,46
21.		DR CONGO	29.401	-8,90	56.		KENYA	8.407	-53,79	91.		UGA – MOROTO	1.621	7222,15
22.		NICARAGUA	27.947	52,32	57.		VENEZUELA	8.012	9,95	92.		USA - Miami (Spa)	1.369	-10,31
23.		CHILE	27.176	-4,13	58.		ANGOLA	7.571	28,64	93.		LITHUANIA	1.317	25,14
24.		ROMANIA	25.204	-6,66	59.		KOSOVO	7.000	-11,01	94.		AUSTRALIA	1.310	
25.		TANZANIA	24.910	-8,43	60.		NAZARETH	6.135	-6,02	95.		CANADA (Spa)	1.126	
26.		BRAZIL	24.470	47,59	61.		DOMINICAN REP.	6.035	-12,44	96.		AUSTRIA	770	6,00
27.		PANAMA	22.017	26,99	62.		KEN – MURANGA	5.915	-6,19	97.		REPUBLIC GUINEA	717	19,49
28.		BURUNDI	21.944	-5,81	63.		UGA – KABALE	5.473	6,87	98.		CAN – Montreal (Ita)	546	
29.		RWANDA	21.627	-3,24	64.		IVORY COAST	5.420		99.		NIGERIA	543	6,40
30.		UKRAINE	21.360	30,09	65.		GERMANY	5.049	13,82	100.		IVO – MAN	488	8,36
31.		PARAGUAY	20.487	25,05	66.		USA - NY (SpA)	4.895	-10,59	101.		LEBANON	358	
32.		BELGIUM	19.612	-0,43	67.		MACEDONIA	4.796	11,39	102.		CHINA	228	-4,68
33.		KEN - NYERI	18.961	173,53	68.		LATVIA	4.412	-2,16	103.		LIBERIA	199	-25,09
34.		PHILIPPINES	18.809	9,89	69.		SWITZERLAND	4.397	-15,01	104.		MOZ – QUELIMANE	72	-8,63
35.		IRELAND	17.768	0,23	70.		TANZANIA - MBIU	4.141	-11,90	105.		UGA - NEBBI	45	-97,95

Data updated to 31/12/2024

Monthly average of actives apps. Comparison between year 2024 and 2023

National App Radio Maria: ANDROID

AVERAGE JANUARY-DECEMBER 2024

			2024			2024			2024		
1.		SPAIN	50.322	26.		USA - English	1.704	51.		KOSOVO	567
2.		ITALY	44.522	27.		USA - Spanish	1.516	52.		PHILIPPINES	552
3.		ARGENTINA	20.117	28.		ALBANIA	1.472	53.		ANGOLA	471
4.		GERMANY	15.361	29.		GUATEMALA	1.435	54.		BOSNIA-HERZ.	417
5.		DR CONGO	9.172	30.		HUNGARY	1.396	55.		URUGUAY	413
6.		COLOMBIA	8.184	31.		RWANDA	1.351	56.		PORTUGAL	383
7.		PERU	5.935	32.		ROMANIA (Hun)	1.327	57.		CANADA	363
8.		UGANDA	5.529	33.		PANAMA	1.205	58.		HONDURAS	285
9.		MEXICO	4.636	34.		SWITZERLAND	1.074	59.		SERBIA (Hun)	276
10.		FRANCE	4.274	35.		INDONESIA	1.032	60.		SERBIA	237
11.		UKRAINE	4.224	36.		BOLIVIA	990	61.		SWITZERLAND (Fre)	198
12.		TOGO	4.222	37.		RADIO MARIAM	961	62.		INDIA	179
13.		ECUADOR	3.844	38.		MALTA	917	63.		MADAGASCAR	178
14.		TANZANIA	3.792	39.		ZAMBIA	891	64.		MACEDONIA	163
15.		SLOVAKIA	3.615	40.		NAZARETH	882	65.		SIERRA LEONE	155
16.		IRELAND	3.586	41.		ENGLAND	878	66.		CHINA	149
17.		KENYA	3.126	42.		MALAWI	847	67.		DOMINICAN REP.	140
18.		BURUNDI	3.117	43.		BELGIUM	815	68.		LITHUANIA	129
19.		COSTA RICA	2.714	44.		LATVIA	805	69.		MACAU	95
20.		BELARUS	2.619	45.		VENEZUELA	798	70.		RUSSIA	68
21.		BRAZIL	2.479	46.		ITALY - SOUTH TIROL	764	71.		TANZANIA - MBIU	57
22.		CHILE	2.093	47.		LESOTHO	730	72.		USA - Italian	39
23.		EL SALVADOR	2.088	48.		NICARAGUA	712	73.		ARMENIA	34
24.		CROATIA	1.913	49.		MOZAMBIQUE	600				
25.		PARAGUAY	1.821	50.		IRAQ	591				

Data updated to 31/12/2024

Monthly average of actives apps. Comparison between year 2024 and 2023

National App Radio Maria: APPLE

AVERAGE JANUARY-DECEMBER 2024

Data updated to 31/12/2024

			2023			2023			2023	
1.		SPAIN	3.133	25.		GUATEMALA	87	49.		17
2.		ITALY	2.643	26.		ENGLAND	81	50.		15
3.		GERMANY	1.269	27.		NICARAGUA	79	51.		14
4.		ALBANIA	1.058	28.		UGANDA	70	52.		12
5.		DR CONGO	792	29.		CANADA	68	53.		11
6.		USA - Spanish	631	30.		KOSOVO	64	54.		10
7.		FRANCE	375	31.		THE NETHERLANDS	63	55.		9
8.		USA	356	32.		HUNGARY	55	56.		9
9.		COLOMBIA	285	33.		ROMANIA (Hun)	50	57.		8
10.		MEXICO	272	34.		PORTUGAL	47	58.		6
11.		ARGENTINA	260	35.		PANAMA	47	59.		5
12.		IRELAND	186	36.		NAZARETH	46	60.		4
13.		PERU	183	37.		PARAGUAY	45	61.		4
14.		ECUADOR	164	38.		ITALY - SOUTH TIROL	45	62.		3
15.		UKRAINE	152	39.		MALTA	42	63.		3
16.		BRAZIL	132	40.		SWITZERLAND (Fre)	41	64.		3
17.		COSTA RICA	129	41.		LATVIA	40	65.		3
18.		SWITZERLAND	127	42.		EL SALVADOR	37	66.		2
19.		LITHUANIA	117	43.		CROATIA	35	67.		2
20.		RADIO MARIAM	112	44.		ANGOLA	34	68.		2
21.		SLOVAKIA	111	45.		IRAQ	30	69.		1
22.		BELGIUM	99	46.		PHILIPPINES	28	70.		1
23.		CHILE	96	47.		BELARUS	27	71.		1
24.		TANZANIA	96	48.		KENYA	17			

Monthly average of actives apps. Comparison between year 2024 and 2023