

Radio Maria: Social & Digital

2021

January-December





TOTAL WEBSITES WITH STATISTICS

90



RADIO MARIA



Jan-Dec 2021

America	(-21.38%)	149.652
Africa	(-14.97%)	15.174
Asia/Oceania	(-23.60%)	5.176
Europe	(-24.33%)	475.279
TOTAL	(-23.64%)	630.107

Monthly average of users (january-december 2021) and increase/decrease (january-december 2020)

facebook

Jan-Dec
2021

3.155.399 (-0.27%)	America (-46.77%)	1.073.118
1.275.170 (+9.69%)	Africa (-15.60%)	1.763.458
92.685 (+21.77%)	ASia/Oceania (-26.73%)	123.658
3.851.981 (+1.38%)	Europe (-13.38%)	2.838.318
8.375.235 (+2.11%)	TOTAL (-23.21%)	5.798.552



Like updates: 31st December 2021

TOTAL FAN PAGES
110 (108 in 2020)

Monthly Average of Engagement



Monthly average of engagement (january-december 2021)
and increase/decrease (january-december 2020)



Streaming Listeners

Jan-Dec
2021



RADIO MARIA

America	(-7.38%)	522.728
Africa	(-9.65%)	317.948
Asia/Oceania	(+14.97%)	106.096
Europe	(+19.13%)	785.197
TOTAL	(+3.85%)	1.731.969

Monthly average of listeners (january-december 2021) and increase/decrease (january-december 2020)

Applications

average monthly active devices

Jan-Dec
2021

ANDROID



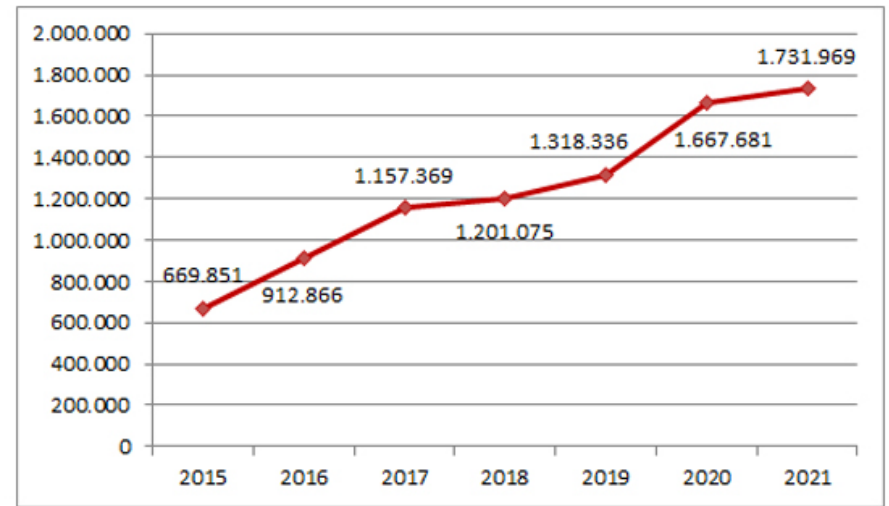
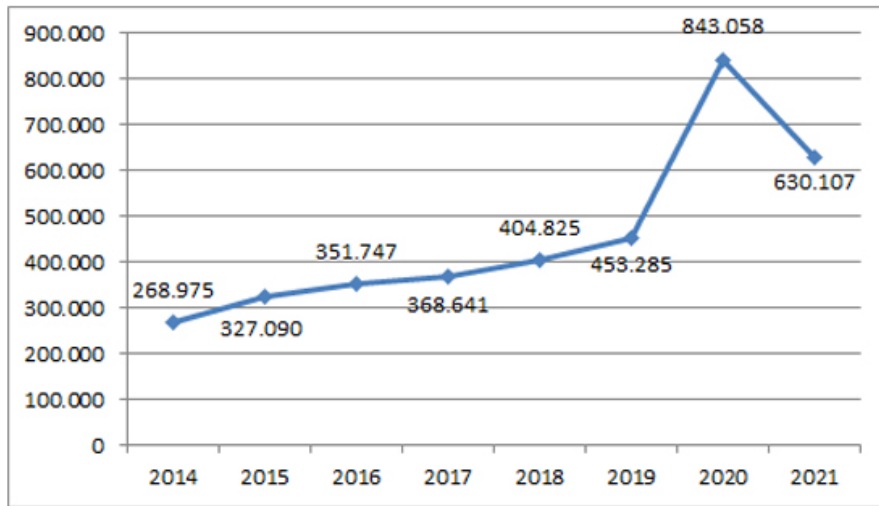
APPLE



1.724	(-9,9 %)	America	(+10,6 %)	120
2.139	(+21,6 %)	Africa	(+33,6 %)	14
978	(+14,0 %)	Asia/Oceania	(-86,2 %)	6
4.274	(+15,6 %)	Europe	(+36,9 %)	320
9.115	(+10,8 %)	TOTAL	(+15,8 %)	461
2.036	(+9,8 %)	average	(+15,8 %)	115



Average of listening (january-december 2021) and increase/decrease (january-december 2020)



Jan-Dec




Jan-Dec



Website Radio Maria: average users

AVERAGE JANUARY-DECEMBER 2021

Data updated to 31/12/2021

1.		ITALY	193.661	-42,15	30.		PANAMA	3.181	-9,80	59.		LESOTHO	582	-7,14
2.		ARGENTINA	89.262	-25,83	31.		USA Spanish	3.091	74,74	60.		CAMEROON	547	-42,45
3.		UKRAINE	69.243	-19,77	32.		TANZANIA	2.949	-27,97	61.		URUGUAY	467	-33,29
4.		SPAIN	47.806	18,03	33.		MALTA	2.947	33,47	62.		RWANDA	454	-30,85
5.		GERMANY	30.937	13,60	34.		RUSSIA	2.673	-1,69	63.		ANGOLA	452	7,16
6.		LITHUANIA	14.317	-16,99	35.		PORTUGAL	2.657		64.		RWA - KIBEHO	449	270,84
7.		AUSTRIA	12.854		36.		BOSNIA HERZEG.	2.576	-12,50	65.		IRAQ	447	-24,55
8.		HUNGARY	11.654	-24,54	37.		SLOVAKIA (Hun)	2.257	133,94	66.		HONDURAS	419	3,48
9.		ROMANIA (Hun)	10.985	-15,08	38.		RADIO MARIAM	2.193	0,61	67.		INDONESIA	397	-61,70
10.		COLOMBIA	8.154	-41,46	39.		FRANCE	1.924	-83,89	68.		MOZAMBIQUE	287	-22,42
11.		SWITZERLAND	7.726	-16,01	40.		SERBIA	1.718	-22,10	69.		MACEDONIA	286	13,17
12.		ENGLAND	7.560		41.		DRC - KINSHASA	1.510	23,43	70.		INDIA	275	18,41
13.		CROATIA	6.962	5,28	42.		TAN - MBIU	1.485	21,62	71.		USA - Friends	270	13,18
14.		COSTA RICA	6.876	-17,19	43.		CANADA	1.463	-4,14	72.		MADAGASCAR	231	-4,68
15.		ROMANIA	6.776	-31,77	44.		TOGO	1.429	-42,31	73.		SERBIA (Hun)	221	-13,50
16.		SLOVAKIA	6.287	-1,83	45.		PARAGUAY	1.218	-15,80	74.		DOMINICAN REP.	198	37,36
17.		PERU	6.182	-6,88	46.		BOLIVIA	1.165	6,66	75.		NAZARETH	161	-44,79
18.		BELGIUM	5.561	-5,04	47.		UGANDA	1.137	-3,44	76.		REPUBLIC OF CONGO	132	-11,13
19.		ALBANIA	5.314	-25,10	48.		KENYA	1.085	35,00	77.		BURKINA FASO	129	-46,19
20.		BELARUS	5.231	-8,27	49.		BURUNDI	1.079	-31,74	78.		GABON	113	37,98
21.		USA	5.187	-1,76	50.		KOSOVO	1.016	-20,47	79.		ZAMBIA	97	25,32
22.		MEXICO	5.136	-17,00	51.		EL SALVADOR	983	-15,19	80.		PAPUA NEW GUINEA	92	-24,16
23.		CHILE	5.061	-0,31	52.		MACAU	946	-34,32	81.		SIERRA LEONE	86	-29,28
24.		IRELAND	4.825	-22,43	53.		VENEZUELA	887	-37,56	82.		IVORY COAST	82	185,71
25.		NETHERLANDS	4.255	-18,11	54.		ARMENIA	767	36,68	83.		CENTRAL AFR. REP.	82	-26,39
26.		LATVIA	3.534	-9,52	55.		SWITZERLAND (Fre)	747		84.		ECUATORIAL GUINEA	64	-5,77
27.		GUATEMALA	3.247	-32,73	56.		MALAWI	716	-19,78	85.		REPUBLIC OF GUINEA	33	-57,63
28.		ECUADOR	3.243	-26,40	57.		BRAZIL	668	-5,79	86.		LIBERIA	25	-40,76
29.		NICARAGUA	3.213	171,04	58.		PHILIPPINES	665	-24,48					

Monthly average of users (january-december 2021) and increase/decrease (january-december 2020)

Streaming Radio Maria: average monthly listeners

AVERAGE JANUARY-DECEMBER 2021

			2021	%				2021	%			2021	%	
1.		ITALY	334.202	30,27	27.		IRELAND	17.824	5,37	53.		VENEZUELA	4.527	-49,05
2.		SPAIN	172.744	48,64	28.		PARAGUAY	16.681	8,61	54.		LATVIA	4.161	43,58
3.		ARGENTINA	96.207	-7,12	29.		NICARAGUA	16.605	-10,52	55.		HUNGARY	4.088	-27,01
4.		MEXICO	77.870	21,40	30.		USA	15.112	-4,22	56.		KOSOVO	3.814	-18,39
5.		PERU	58.257	15,30	31.		ECUADOR	14.514	1,68	57.		NAZARETH	3.047	
6.		TOGO	53.039	-16,77	32.		PANAMA	14.388	-1,66	58.		MACEDONIA	2.677	-2,87
7.		ALBANIA	50.202	-12,07	33.		BOLIVIA	12.961	-13,87	59.		ROMANIA	2.676	-72,88
8.		MALAWI	44.001	-13,84	34.		RUSSIA	12.749	-7,77	60.		PORTUGAL	2.621	
9.		FRANCE	43.437	2,01	35.		INDONESIA	12.170	73,42	61.		CANADA (Eng)	2.615	-24,73
10.		INDIA	35.799	-25,80	36.		SLOVAKIA	11.279	8,30	62.		SWITZERLAND	2.602	9,64
11.		CROATIA	35.645	18,64	37.		MOZAMBIQUE	11.093	-17,76	63.		SERBIA (Hun)	2.372	-11,74
12.		UGANDA	34.112	12,34	38.		LESOTHO	11.052	15,87	64.		GERMANY	2.224	-25,24
13.		GUATEMALA	31.479	3,76	39.		URUGUAY	10.266	13,09	65.		PAPUA NEW GUINEA	2.135	18,91
14.		TANZANIA	29.389	-6,02	40.		KENYA	9.927	-30,84	66.		MADAGASCAR	2.067	8,74
15.		COLOMBIA	28.889	-59,89	41.		SERBIA	9.314	-19,68	67.		HONDURAS	1.948	566,13
16.		COSTA RICA	28.735	6,78	42.		TANZANIA - MBIU	8.640	-3,38	68.		CANADA (Ita)	1.904	-32,38
17.		EL SALVADOR	27.778	-3,25	43.		BRAZIL	7.924	-4,99	69.		USA - Friends (Ita)	1.890	-46,23
18.		MALTA	25.509	-1,31	44.		DOMINICAN REP.	7.759	36,60	70.		BELGIUM	1.808	-7,26
19.		BOSNIA HERZ.	24.783	24,78	45.		ANGOLA	6.909	15,29	71.		ROMANIA (Hun)	1.634	-63,17
20.		CHILE	23.394	-18,05	46.		RADIO MARIAM	6.888	144,22	72.		THE NETHERLANDS	1.186	
21.		BURUNDI	23.191	-12,81	47.		USA - Spanish	6.770	-18,64	73.		ITALY - SOUTH TIROL	1.096	40,76
22.		REP. OF CONGO	23.135	-14,54	48.		UKRAINE	6.761	51,65	74.		LITHUANIA	852	17,23
23.		RWANDA	22.411	-2,01	49.		IVORY COAST	6.743	22,76	75.		ARMENIA	686	-75,29
24.		PHILIPPINES	22.165	10,42	50.		ZAMBIA	5.835	44,81	76.		BELARUS	543	-76,67
25.		DR CONGO	21.091	-29,84	51.		IRAQ	5.454	83,66	77.		SWITZERLAND (Fre)	425	-71,19
26.		MACAU	18.437	52,08	52.		ENGLAND	4.967		78.		AUSTRIA	318	145,94

* with additional streaming (we don't have datas)

Monthly average of unique listeners. Comparison between year 2021 and 2020

Data updated to 31/12/2021

Facebook RM «Like» in the World

1.		ITALY	1.753.818	26.		RWANDA	26.434	51.		UGA - KABALE	10.490	76.		TOG - DAPAONG	3.185
2.		ECUADOR	1.737.155	27.		PHILIPPINES	25.661	52.		MALTA	10.427	77.		TOG - ATAKPAME	2.963
3.		SPAIN	1.686.819	28.		ZAMBIA	24.760	53.		MOZAMBIQUE	9.913	78.		LIBERIA	2.954
4.		TANZANIA	683.940	29.		USA	24.739	54.		USA Spanish	9.645	79.		SERBIA	2.923
5.		COSTA RICA	344.776	30.		RADIO MARIAM	23.835	55.		UGA - MBALE	8.590	80.		PORTUGAL	2.857
6.		ARGENTINA	302.796	31.		KEN – NYERI	23.632	56.		UGA - NEBBI	8.254	81.		HONDURAS	2.658
7.		NICARAGUA	166.157	32.		ROMANIA (Hun)	21.566	57.		DRC - GOMA	6.975	82.		MACAU	2.552
8.		MEXICO	156.276	33.		IRAQ	17.977	58.		BURKINA FASO	6.938	83.		BELGIUM	2.534
9.		TOGO	87.225	34.		BRAZIL	17.488	59.		UGA - HOIMA	6.835	84.		SWITZERLAND	2.413
10.		UGANDA	83.493	35.		SLOVAKIA	17.329	60.		DRC - BUKAVU	6.679	85.		REPUBLIC GUINEA	2.398
11.		EL SALVADOR	75.946	36.		D.R. CONGO	16.813	61.		GERMANY	6.520	86.		IVO – MAN	2.267
12.		PANAMA	71.770	37.		IRELAND	16.666	62.		INDONESIA	6.342	87.		THE NETHERLANDS	2.197
13.		ALBANIA	67.981	38.		CHILE	16.006	63.		SERBIA (Hun)	6.301	88.		CANADA	2.078
14.		GUATEMALA	63.139	39.		MALAWI	15.848	64.		DOMINICAN REP.	5.773	89.		PAPUA NEW GUINEA	2.024
15.		BURUNDI	54.851	40.		ANGOLA	15.627	65.		SLOVAKIA (Hun)	4.831	90.		USA - Friends (Ita)	1.926
16.		HUNGARY	53.444	41.		KOSOVO	15.599	66.		UGA - GULU	4.388	91.		RUSSIA	1.705
17.		KEN - MURANGA	49.611	42.		LITHUANIA	15.250	67.		TOG – KPALIME	4.227	92.		CAPE VERDE	1.620
18.		UKRAINE	49.399	43.		FRANCE	13.568	68.		GABON	4.017	93.		BELARUS	1.537
19.		COLOMBIA	45.210	44.		BOLIVIA	13.025	69.		VENEZUELA	3.951	94.		RWA - KIBEHO	1.475
20.		PERU	42.573	45.		KENYA	12.975	70.		TOG – KARA	3.804	95.		ENGLAND	870
21.		AUSTRIA	36.676	46.		URUGUAY	12.664	71.		NAZARETH	3.752	96.		CAMEROON	868
22.		PARAGUAY	32.075	47.		MADAGASCAR	12.568	72.		LATVIA	3.703	97.		REPUBLIC OF CONGO	713
23.		TAN – MBIU	31.839	48.		BOSNIA HERZ.	12.419	73.		UGA - MOROTO	3.479	98.		CENTR. AFR. REP.	699
24.		UGA - MBARARA	28.463	49.		CROATIA	10.997	74.		SIERRA LEONE	3.360	99.		SWITZERLAND (Fre)	650
25.		ROMANIA	27.182	50.		INDIA	10.542	75.		MACEDONIA	3.262	100.		ITALY - SOUTH TIROL	538