

Radio Maria: Social & Digital

2018

January-December





TOTAL WEBSITES WITH STATISTICS

81 (80 in 2017)



RADIO MARIA



Jan-Dec
2018

America	(+24.83%)	146.536
Africa	(-3.89%)	13.102
Asia/Oceania	(-0.84%)	2.521
Europe	(+3.23%)	242.666
TOTAL	(+9.82%)	404.825

Monthly average of users (january-december 2018) and increase/decrease (january-december 2017)

facebook

Jan-Dec
2018

3.014.318 (+1,74%)	America	(-38,14%)	775.691
737.171 (+43,18%)	Africa	(-2,55%)	989.892
36.553 (+46,28%)	ASia/Oceania	(+76,35%)	32.880
3.633.090 (+0,81%)	Europe	(-57,25%)	995.664
7.421.132 (+4,43%)	TOTAL	(-27,62%)	2.794.128



Like updates: 31st December 2018

TOTAL FAN PAGES
103 (100 in 2017)

Monthly Average of Engagement



Monthly average of engagement (january-december 2018)
and increase/decrease (january-december 2017)



Streaming Listeners

Jan-Dec
2018



RADIO MARIA

America	(+3.92%)	482.557
Africa	(+19.33%)	218.927
Asia/Oceania	(+23.16%)	71.073
Europe	(-5.17%)	428.518
TOTAL	(+3.78%)	1.201.075

Monthly average of listeners (january-december 2018) and increase/decrease (january-december 2017)



Streaming

Jan-Dec
2018

56,3 % (53,8 %)	America	(32,3 %)	43,7 %
60,2 % (55,2 %)	Africa	(44,8 %)	39,8 %
74,6 % (55,1 %)	ASia/Oceania	(44,9 %)	25,4 %
62,1 % (67,7 %)	Europe	(32,3 %)	37,9 %

55,3 % (55,2 %)	TOTAL	(44,8 %)	44,7 %
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mobile



RADIO MARIA



deSkTop

Average of listening (january-december 2018) and increaSe/decreaSe (january-december 2017)

Applications

average monthly active devices

Jan-Dec
2018

ANDROID


1.081

America

41

796

Africa

4

162

Asia/Oceania

12

2.491

Europe

204

1.095

TOTAL

65

TOTAL APP ANDROID

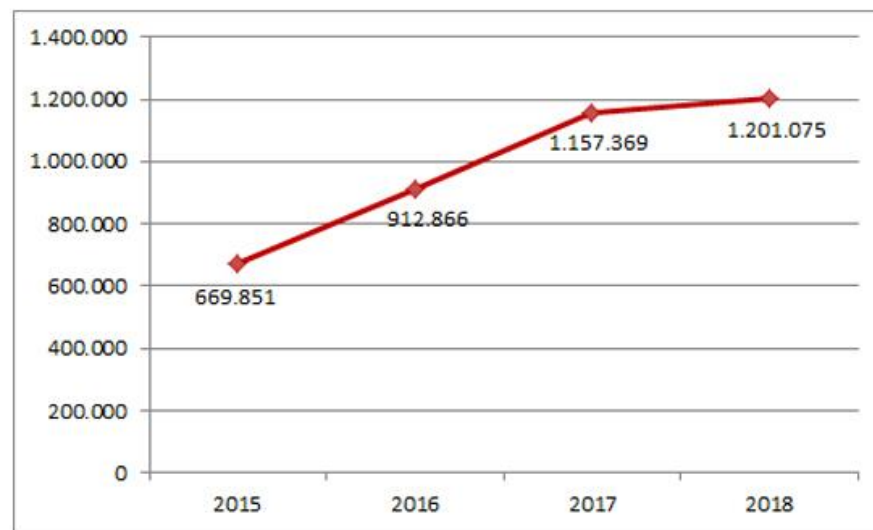
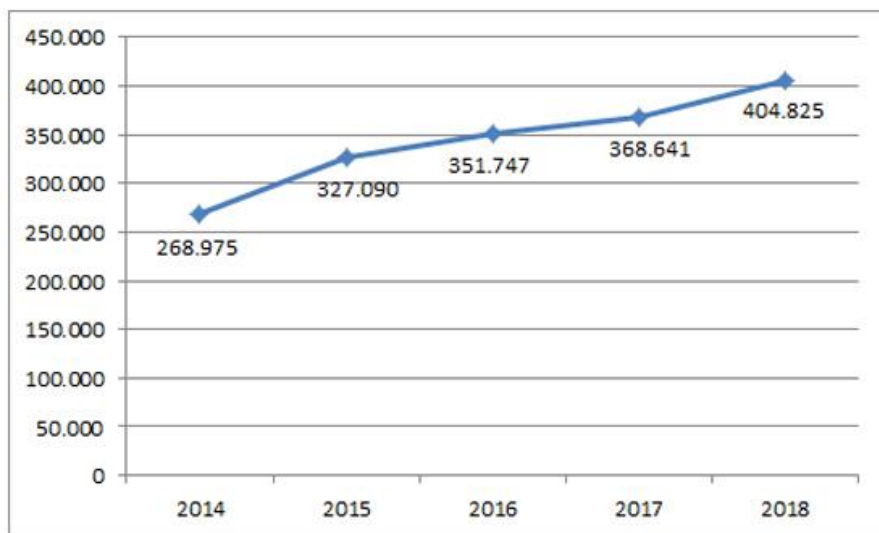
50

APPLE


TOTAL APP APPLE

55





Jan-Dec



Jan-Dec



Streaming Radio Maria: average monthly listeners

AVERAGE JANUARY-DECEMBER 2018

			2018	%			2018	%			2018	%		
1.		ITALY	136.544	0,70	27.		RWANDA	13.017	23,60	53.		UGANDA - MBA	2.482	
2.		SPAIN	119.836	-2,13	28.		RUSSIA	11.710	56,98	54.		SERBIA (Hun)	2.452	11,65
3.		ARGENTINA	98.756	8,30	29.		USA	11.508	-9,65	55.		MACEDONIA	2.308	48,12
4.		MEXICO	62.528	0,50	30.		BURUNDI	11.158	38,69	56.		CANADA (Eng) *	2.307	-8,62
5.		COLOMBIA	52.709	9,42	31.		PANAMA	10.639	35,60	57.		CANADA (Ita) *	2.170	0,27
6.		ALBANIA	45.294	21,79	32.		ECUADOR	10.433	-10,20	58.		USA - Miami	2.004	-36,38
7.		TOGO	44.599	32,81	33.		ROMANIA	10.108	-39,42	59.		UKRAINE *	1.893	-45,85
8.		INDIA	38.707	59,77	34.		VENEZUELA	9.695	31,97	60.		BELGIUM	1.874	-48,90
9.		PERU	38.467	29,05	35.		MOZAMBIQUE	9.183	1,51	61.		ZAMBIA	1.764	-88,64
10.		MALAWI	36.560	19,14	36.		URUGUAY	7.984	10,49	62.		MACAU	1.726	-10,81
11.		TANZANIA	31.003	26,50	37.		IRELAND	7.123	48,06	63.		KOSOVO	1.654	-44,54
12.		GUATEMALA	27.968	-5,28	38.		PARAGUAY	6.639	19,63	64.		ARMENIA *	1.620	55,40
13.		COSTA RICA	24.887	19,93	39.		USA - Houston	6.164	35,91	65.		GERMANY *	1.493	61,63
14.		CHILE	23.322	5,79	40.		SERBIA	6.012	49,26	66.		LITHUANIA	1.413	-45,11
15.		EL SALVADOR	20.970	-9,43	41.		BRAZIL	5.544	-1,06	67.		UGANDA - GULU	1.017	
16.		PHILIPPINES	20.074	7,91	42.		HUNGARY	5.456	-3,79	68.		SLOVAKIA	884	
17.		MALTA	19.900	-56,45	43.		INDONESIA	5.312	10,59	69.		LESOTHO	739	
18.		REP. CONGO	19.585	-13,34	44.		KENYA	5.192	-7,06	70.		LATVIA	661	0,47
19.		DR CONGO	19.090	7,05	45.		IVORY COAST	5.038	61,47	71.		SWITZERLAND	569	42,29
20.		CROATIA	18.753	-1,91	46.		DOMINICAN REP. *	4.428		72.		TANZANIA - MBIU	309	
21.		BOLIVIA	15.909	-40,41	47.		USA - Friends	3.969	-0,13	73.		BELARUS *	235	
22.		USA – NY - Esp	15.843	-33,93	48.		ROMANIA (Hun)	3.758	-32,56	74.		ITALY – S. TYROL *		
23.		UGANDA	15.373	-0,99	49.		USA - Chicago	2.985	-44,28	75.		AUSTRIA *		
24.		NICARAGUA	14.731	105,36	50.		SIERRA LEONE	2.819	17,82	76.		SLOVAKIA (HUN) *		
25.		BOSNIA HERZ	13.763	6,03	51.		RADIO MARIAM	2.678	21,69	77.		NETHERLANDS *		
26.		FRANCE	13.198	-10,45	52.		PAPUA N.G.	2.496	-57,98					

* with additional streaming (we don't have datas)

















































































Monthly average of unique listeners. Comparison between year 2018 and 2017

Data updated to 31/12/2018

Website Radio Maria: average users

AVERAGE JANUARY-DECEMBER 2018

Data updated to 31/12/2018

1.		ARGENTINA	90.935	45,17	28.		VENEZUELA	2.381	-19,35	55.		ITALY - S. TIROL	456	11,99
2.		ITALY	72.324	0,39	29.		LATVIA	2.033	132,75	56.		MACAU	453	244,18
3.		SPAIN	31.374	55,65	30.		ECUADOR	2.032	116,17	57.		SERBIA (Hun)	453	-28,10
4.		GERMANY	26.054	26,24	31.		PANAMA	1.976	3,01	58.		ARMENIA	420	-11,57
5.		UKRAINE	25.791	-37,18	32.		IRELAND	1.934	130,69	59.		MOZAMBIQUE	311	87,67
6.		LITHUANIA	13.101	7,45	33.		TOGO	1.689	-28,47	60.		DOMINICAN REP.	302	58,07
7.		HUNGARY	11.253		34.		USA - Hermanos	1.521	35,08	61.		INDONESIA	297	-14,60
8.		ROMANIA (Hun)	9.518	-3,94	35.		NICARAGUA	1.493	-5,82	62.		ZAMBIA	278	14,42
9.		COSTA RICA	8.819	168,06	36.		EL SALVADOR	1.288	-21,49	63.		MACEDONIA	277	44,62
10.		FRANCE	8.571	21,27	37.		BOLIVIA	1.186	-5,54	64.		KENYA	266	17,02
11.		MEXICO	7.711	41,52	38.		CANADA (Eng)	1.159	252,37	65.		INDIA	265	-3,93
12.		ROMANIA	6.374	22,75	39.		PARAGUAY	1.065	-49,82	66.		USA - Miami	237	-82,01
13.		CROATIA	5.475	-3,04	40.		SERBIA	962	9,61	67.		USA - Friends	236	-56,49
14.		PERU	4.949	53,12	41.		SLOVAKIA	956		68.		TANZANIA - MBIU	235	
15.		SWITZERLAND	4.436	7,91	42.		BOSNIA HERZ.	935	-12,23	69.		PAPUA N.G.	166	55,13
16.		ALBANIA	4.225	10,92	43.		RUSSIA	915	-29,56	70.		IVORY COAST	155	18,11
17.		NETHERLANDS	4.199	-59,74	44.		URUGUAY	878	-43,85	71.		BURKINA FASO	153	-75,37
18.		BELGIUM	4.131	-1,14	45.		RWANDA	818	3,36	72.		REP. CONGO	134	-36,07
19.		GUATEMALA	3.929	-17,87	46.		USA - NY - Esp	789	-44,44	73.		USA - Chicago	117	-70,02
20.		USA	3.881	27,19	47.		DR CONGO	774	14,84	74.		CENTRAL AFR. REP.	105	-61,44
21.		CHILE	3.572	-60,41	48.		MALAWI	757	-48,45	75.		GABON	101	64,90
22.		TANZANIA	3.492	21,54	49.		RADIO MARIAM	745	-5,38	76.		REPUBLIC GUINEA	87	-46,40
23.		COLOMBIA	3.280	50,69	50.		PHILIPPINES	596	-33,33	77.		MADAGASCAR	87	-82,53
24.		BELARUS	2.913	72,39	51.		KOSOVO	592	-11,47	78.		SIERRA LEONE	83	-89,20
25.		BRAZIL	2.803	26,08	52.		SLOVAKIA (Hun)	557	-92,58	79.		CAMEROON	59	2,51
26.		BURUNDI	2.477	64,70	53.		LESOTHO	524		80.		LIBERIA	16	
27.		MALTA	2.439	15,11	54.		UGANDA	498	0,23					

Monthly average of users (january-december 2018) and increase/decrease (january-december 2017)

Facebook RM «Like» in the World

Data updated to 31/12/2018

1.		ECUADOR	1.811.879	27.		USA - Hermanos	14.487	53.		DRC - BUKAVU	4.364	79.		SLOVAKIA (Hun)	2.104
2.		SPAIN	1.770.365	28.		KEN - MURANGA	14.454	54.		DOMINICAN REP.	4.229	80.		SERBIA	2.085
3.		ITALY	1.596.514	29.		ROMANIA (Hun)	13.641	55.		INDONESIA	3.966	81.		NETHERLANDS	1.983
4.		TANZANIA	401.680	30.		PHILIPPINES	13.251	56.		MADAGASCAR	3.844	82.		SIERRA LEONE	1.957
5.		COSTA RICA	315.230	31.		LITHUANIA	12.692	57.		UGA - HOIMA	3.739	83.		SWITZERLAND	1.906
6.		ARGENTINA	273.705	32.		ZAM - CHIPATA	12.321	58.		BURKINA FASO	3.698	84.		USA - Friends	1.851
7.		NICARAGUA	155.585	33.		FRANCE	11.809	59.		UGA - NEBBI	3.370	85.		CANADA	1.653
8.		MEXICO	107.523	34.		UGA - MBARARA	11.780	60.		DRC - GOMA	3.369	86.		REP. GUINEA	1.573
9.		PANAMA	71.779	35.		KOSOVO	11.624	61.		TAN - MBIU	3.314	87.		SLOVAKIA	1.530
10.		EL SALVADOR	66.635	36.		MALAWI	11.602	62.		VENEZUELA	3.292	88.		CAM - EDEA	1.476
11.		UGANDA	64.184	37.		CHILE	11.384	63.		TOG - KPALIME	3.269	89.		IVORY COAST	1.474
12.		TOGO	63.940	38.		ZAM - LUSAKA	11.046	64.		UGA - GULU	3.231	90.		MACAU	1.467
13.		ALBANIA	56.007	39.		URUGUAY	10.824	65.		DRC - KANANGA	3.033	91.		ANGOLA	1.087
14.		GUATEMALA	38.045	40.		BOLIVIA	9.953	66.		BOSNIA HERZ	3.005	92.		RUSSIA	1.016
15.		AUSTRIA	35.907	41.		DR CONGO	9.623	67.		ARMENIA	2.990	93.		MACEDONIA	1.012
16.		BURUNDI	27.192	42.		KEN - NYERI	8.633	68.		TOG - KARA	2.960	94.		BELARUS	982
17.		HUNGARY	23.875	43.		RADIO MARIAM	8.197	69.		UGA - MBALE	2.832	95.		LIBERIA	956
18.		UKRAINE	23.422	44.		USA	8.153	70.		USA - Miami	2.804	96.		REP. CONGO	470
19.		PARAGUAY	22.730	45.		INDIA	7.387	71.		GABON	2.763	97.		UGA - MOROTO	464
20.		PERU	21.748	46.		USA - Chicago	7.208	72.		CAMEROON	2.408	98.		ITALY - S. TIROL	410
21.		COLOMBIA	21.472	47.		CROATIA	7.031	73.		LATVIA	2.331	99.		IVO - MAN	395
22.		RWANDA	21.046	48.		UGA - KABALE	6.866	74.		BELGIUM	2.248	100.		ECUATORIAL G.	355
23.		ROMANIA	17.769	49.		MALTA	6.747	75.		TOG - ATAKPAME	2.204	101.		CENTRAL AFR. REP.	204
24.		BRAZIL	17.151	50.		MOZAMBIQUE	6.253	76.		TOG - DAPAONG	2.168	102.		IRAQ	176
25.		IRELAND	15.191	51.		LESOTHO	5.574	77.		SERBIA (Hun)	2.128				
26.		USA - Amigos	14.998	52.		GERMANY	4.766	78.		PAPUA N.G.	2.109				